

SUSTAINABILITY 2022



FEELVIANA
SPORT HOTEL ****

Good Practices
& Action Plan



SUSTAINABILITY

FEELVIANA SPORT HOTEL

The extensive pine forest of Cabedelo Beach, in Viana do Castelo, is home to FeelViana Sport Hotel, a four-star superior hotel, all made from wood and perfectly framed in the surrounding landscape.

At FeelViana, sports and well-being are in full harmony! We believe in the concept of sustainability integrating the three factors called "Triple Bottom Line": economic, social and environmental.

Aware of the impact that the tourism industry has, we have planned our operation considering the balance between economic growth, social well-being and environmental preservation. We make an effort to respect the community, the natural surrounding and the setting. The architectural choices we made, as well as the materials we built the hotel from, reflect that respect.

Our Story

Passion is at the heart of our existence. A passion for the sea, for adventure, for nature, for a healthy life, of which sport is intrinsically part of.

The story of FeelViana as we know it today, begins in Cabedelo and cannot be told without talking about the person who imagined it, as his kite flew across the windy skies of Cabedelo some years ago: José Sampaio. This passion brought to life the robust, yet discreet building in Cabedelo's extensive pine forest, where the hotel perfectly blends in with its surroundings. The intimate atmosphere and welcoming interior design are a perfect match with the strength of the surrounding landscape.

FeelViana is the beautiful story of the experience and personal dedication of José Sampaio, and now also of Carlos Palhares, the business partner with whom he shares his passion for wind, the sea, the earth and life.

OUR COMMITMENT



Management

Management undertook the task of adopting a socially responsible and ethical management model, taking into account economic, social and environmental issues.

FeelViana aims to comply with all legal and other requirements applicable to its activity and to continuously improve the quality of services provided, safety and health at work, involving all stakeholders and respecting the principles of social responsibility, with the definition, approval, implementation and periodic assessment of quality objectives and targets. We are certified by SGS ISO 9001.



Landscape

FeelViana's commitment to the landscape started before the hotel was built, by choosing the design and architecture that best fit the landscape. Besides the architectural choices, the materials were also carefully chosen to reduce the visual and environmental impact.

We value the north wind, the sea, the mountain, the river, the region.



Waste Management

Separating and collecting Cooking oil for recycling
Waste management and sorting, including organic
Returning packaging to suppliers for reuse
Reducing single-use plastics
Containers for selective waste sorting.

OUR COMMITMENT



Restaurant

We change our menus according to season

All Menus include seasonal and regional products

We take sustainable fishing seriously and do not buy species that are on the "red list"

We prefer issuing electronic invoices and receipts over paper

We use biodegradable pasta straws instead of plastic

Our take-away services use palm leaf, bamboo, sugar cane and Kraft paper packaging

We stopped buying plastic/glass water bottles and started using filtered water in reusable glass bottles: this change allowed us to use an unlimited local resource thus reducing our carbon footprint considerably.



Suppliers

We buy regional and seasonal products from local suppliers

Preference is given to suppliers and products with environmental certificate

Effective purchases: preference for reusable purchases, with return or recyclable (whenever possible), we avoid buying individually packaged products, we only buy when there is no other alternative on the market

Unnecessary packaging is avoided

Purchases and use of disposable consumables are controlled.



Housekeeping

Use of dosing in order to avoid waste

All the products we use are those that are adequate and certified for Hospitality.

OUR COMMITMENT



Energy

Use of solar thermal energy to heat indoor pool and sanitary waters

We implement strategies to reduce our energy consumption. Some examples: Lights with proximity sensors

Automatic shutdown system of all lights and air-conditioning system, when guests are absent from the room.



Sports activities

Reuse of the original packaging we receive for our online sales

We are part of the "Take 3 for the Sea" initiative and inspire our students to take part too: before starting the surf lesson each participant collects 3 pieces of plastic from the beach, educating and raising awareness for the preservation of the environment

We privilege sustainable products for sale, such as sun creams, recycled neoprene wetsuits

We donate used wetsuits to local organizations (reuse)

We care about water consumption, so we use controlled amounts of water to wash our wetsuits, washing several simultaneously and using biodegradable soap

Reuse of bicycle tyres.



Social and Economic Performance

Close collaboration with schools and the academic community, welcoming field trips and promoting innovation through challenges to the academic community.

We focus on sustainability and digitalization so we are constantly looking for new partnerships, initiatives and projects.

OUR COMMITMENT

+ Other measures we apply

Resource consumption control and monitoring system (water, electricity and gas)

Promoting healthy lifestyles

Reuse of materials that could be considered waste for the production of decoration/furniture parts (upcycling)

We privilege the purchase of upcycled decorative elements and using natural, reusable materials

Respect for indigenous species

Pesticide and chemical free garden.



Action Plan for 2022

1. River and Beach Cleaning Actions and other environmental awareness initiatives
2. Sponsorship of a natural monument by being part of a cooperation protocol for the recovery of classified areas in Viana do Castelo
3. Re-qualification of the Wakepark area, working with local authorities to protect the river area
4. Work with the ICNF and the Municipality to cut down of dead and/or diseased pine trees within the FeelViana area, and at the same time plan reforestation with autochthonous species together with these entities
5. Social solidarity actions with agents of the region
6. Digital strategy and innovation that enable us to be more efficient and have more sustainable practices.

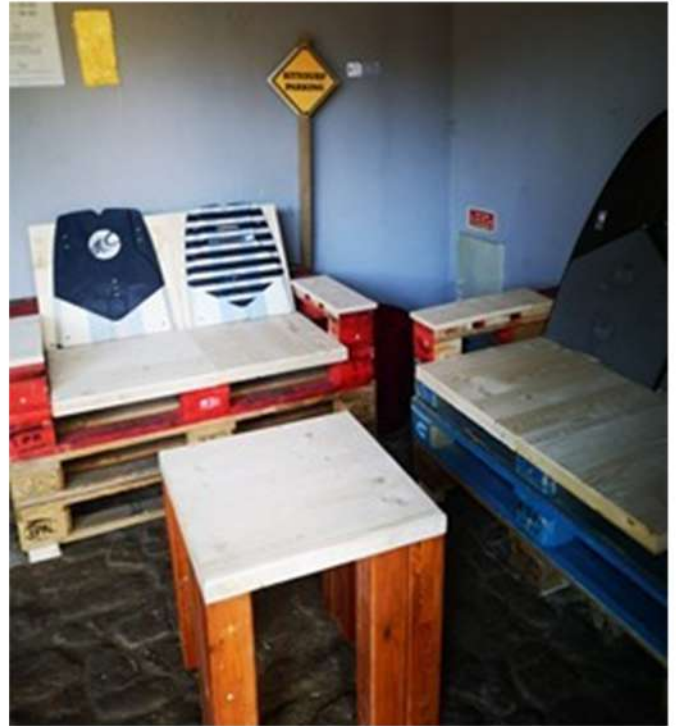
APPENDIX 1

SOME UPCYCLING RECORDS

Furniture

"Nothing is lost, everything is transformed"

Upcycled furniture using torn/broken kite wings. This furniture is included in the décor of common areas, as well as staff service areas.



Design/Decor



Our outdoor decor net is made of textile waste, collected from European industries. The dyeing of the material is OEKO-TEX certified. It is braided and the net is produced with fully manual node technique by a local company. The piece was produced in a factory in the industrial area of Neiva, a 100% Portuguese brand inspired by the city of Viana do Castelo, inspired by the sea and craftsmanship.

APPENDIX 2

THE PRINCIPLES OF OUR MERCHANDISING LINE

FeelViana Collection

The FeelViana Capsule Collection was developed considering sustainable and ensuring the balance between economic growth, social well-being and environmental preservation. This also been our goal when looking for partnerships with national producers and textile companies, encouraging the economy and national textile production.

Textile certification of the FeelViana capsule collection:

- GOTS Global organic textile standard: standard for internationally recognized organic fabrics
- OEKO-TEX 100 Standard: textile products tested and approved for the presence of harmful substances
- OEKO-TEX 100 Standard GMO: verification of genetically modified organisms (GMOS) for cotton and cotton products
- SA8000: international certification standard that encourages organizations to develop, maintain and apply socially acceptable practices in the workplace
- OCS Organic Content Standard: non-food product containing between 95% and 100% of organic material. It checks the presence and quantity of organic material in a final product and tracks the flow of the raw material from its origin to the final product.



CERTIFICATIONS

EU Ecolabel

“The European Union Ecolabel system is a voluntary instrument that aims to reduce the negative impact of production and consumption on the environment, health, climate and natural resources by promoting products with high level of environmental performance.”

- DGAE

We are one of the 5 certified hotels in Portugal.



EU Ecolabel : PT/051/005

SGQ Certified



We adopt and develop a quality management system that allows us to continuously enhance our overall performance and maintain focus on offering quality products and services to the customer.

We are certified with SGQ ISO 9001.



MESSAGE FROM THE MANAGEMENT

FeelViana Sport Hotel has brought a long- desired dynamic to the quiet city of Viana do Castelo.

And this venture, which began as a hotel, is today a well-consolidated brand that continues to grow and develop new projects that bring dynamism, irreverence and innovation to the city and the region, always committed to environmentally sustainable practices and the preservation of the environment.

We pride ourselves on being a brand that contributes to the affirmation of Viana do Castelo as a reference destination in the routes of active tourism and nature and that reinforces the deep-rooted nautical identity of this city of river and sea.

José Sampaio & Carlos Palhares

ON BEHALF OF THE ENTIRE TEAM

